

# White-label CrossBox as a reseller or customer?

## Question

I am a reseller with my web hosting provider. My web hosting provider has CrossBox installed since the beta. I'd like to be able to white label it under my brand. Would this be possible?

Basically my web hosting provider has their own brand on CrossBox and I have my own brand on CrossBox for my reseller account and cPanel accounts.

## Answer

Yes, with a feature called branding profiles. Here is how it works.

The first step is to create an [admin@domain.com](mailto:admin@domain.com) e-mail address (replace domain.com with your actual domain name). If you already have it, then make sure you also have the password.

The next step is to log in with [admin@domain.com](mailto:admin@domain.com) to CrossBox.

In the side-navigation (drawer) navigate to Admin -> Branding and click the ADD fab button in the bottom-right corner.

The screenshot shows the 'Branding / Add' configuration page in CrossBox. The interface includes a top navigation bar with 'admin@example.io' and a 'SAVE' button. A left sidebar shows 'Admin' and 'Branding'. The main content area contains the following fields:

- Default Language \***: English (dropdown)
- App Name \***: My Company Name (text input)
- App System Name \***: MyCompanyName (text input)
- App Description**: Access your email from anywhere (text input)
- App Product URL \***: https://example.io (text input)
- Host \***: mail.example.io (text input)
- SMTP/IMAP/POP3 Host \***: mail.example.io (text input)
- Theme**: Primary (indigo), Accent (deep-orange), Warn (red), Background (grey) (dropdowns)
- Logo**: (text input)

**IMPORTANT:** Make sure that the domains listed in the **Host** and **SMTP/IMAP/POP3** fields have either **CNAME** or **A record** pointing to the server.

After you click SAVE, CrossBox will check for a CNAME/A record, and if the check fails, you'll get an error message:

**mail.example.io** hosts do not have CNAME or A record for mail.example.io or 259.69.118.111

Sometimes there may be a cached DNS response so you may want to wait before trying again, especially if you added the DNS record afterward.

After you save the branding profile, you'll be able to access the branded version by using **Host** for webmail and **SMTP/IMAP/POP3** for other mail clients.

We do not limit the number of branded profiles.

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